

Drewery

020 8300 6761

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a name to trust

Give us a call ...
020 8300 6761

Send us an email ...
info@drewery.co.uk

Visit our website ...
www.drewery.co.uk

I'm thinking of selling, how can you help?

When you are thinking of **selling your home**, there are lots of things to consider.

You might be unsure about which agent to use, what your house is worth, whether you'll find the right home for your next move, and what it's all going to cost.

You need **someone on your side**, fighting your corner, someone to advise and guide you through the process.

You need someone who will know what they are talking about and give you **honest advice**, no matter how hard it is.

We can help. Here's how:



"Thank you all for
your help in buying
our dream house!"

Why should I choose Drewery?

We know we can do a great job for you in selling your home. There are lots of reasons why we are the best agent for you, including:

- **Independent estate agents since 1946** – we've been around for longer than any other agent in the area
- **No1 Agent in the local area for customer satisfaction** – we take customer satisfaction seriously and are proud to have more positive online reviews than any other local company.
- **We love this area**, and this shines through in everything we do
- **We genuinely enjoy helping people move**, and will go above and beyond in our quest to ensure everything goes smoothly
- **We appreciate that everyone's move is different**, and we pride ourselves on discretion and sensitivity when it counts most
- **Under our guidance**, thousands of local people have been able to move on
- **We will achieve the best price possible** for your home

"We are most grateful for your time and dedication and would recommend you to anyone."



What do I need to know about your service?

You could be forgiven for thinking that all estate agents are the same, and therefore, difficult to choose between. You may find yourself making your decision based on their commission fee and their valuation. We'd like to explain here what we offer that other agents do not:

- **A transparent fee** – our commission fee is based always on a no sale, no fee basis – and there are no hidden extras. We confirm all our fees at our valuation visit, which is normally a percentage of the agreed sale price.
- **Intelligent pricing strategy** – we will explain how best to price your property so that it appears in the highest number of search results online.
- **Presentation recommendations** – we will tell you honestly whether your home is ready for viewings, and how to make the most of it without spending any money.
- **Viewing plan** – we will create a written plan of how your home needs to be shown to a buyer in order to create maximum appeal.
- **Good photography** is vital so with years of experience we will ensure your house is photographed to show it at its best.



"Many thanks for all your help. It has been a pleasure both buying and selling with you all."

Our Top Ten Promises to you

1. **We will always** give you feedback on your viewings as soon as possible.
2. **You will always** be able to contact us when you need to.
3. **We will always** let you know about every single update, no matter how small.
4. **We will always** be positive and enthusiastic about selling your home.
5. **Your home sale will always** be of the highest priority to us.
6. **We will always** work with you, not against you, so our team is your team.
7. **We will always** remember that YOU are our client, and do everything we can to get the best possible sale price for you.
8. **We will do whatever it takes** to make your move as smooth as possible.
9. **We will take as much care** over selling your home as if it were our own.
10. **We will always** do what we say we will.



"Just a quick note to thank you for your help during our house hunt, especially for "nagging" us to look at a certain house. We are settled in now, amazingly happy, and we can't thank you enough!"

How do you suggest I prepare my home for viewings?

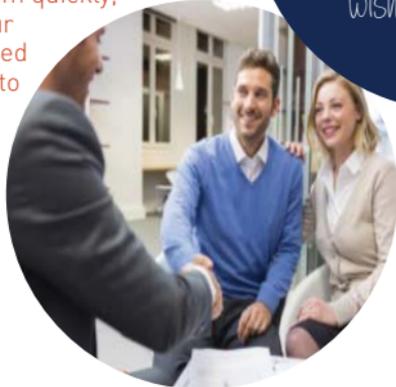
This is a question lots of people ask so we have put together a handy checklist for you. Here are our Top 10 Tips to make your house shine in a hurry:

1. Grab a washing basket and go through each room removing any bits and pieces that don't belong there, ie: paperwork, laundry, dirty dishes, shoes – anything that's **cluttering up the space**. Pop the basket in your car, out of sight.
2. **Swap the towels** in the bathroom for freshly laundered ones. Even better is to have new white fluffy towels that you keep especially for viewings.
3. **Make up the master bed** with laundered or new bedding. Again, if you can keep some new bedding to throw on for viewings, it will always look at its best. One tip is to put your duvet cover and pillow cases over the top of your special ones, and whip them off for viewings.
4. **Open a window** in each room to let some fresh air into the house – only a fraction if it's cold.
5. **Make sure the heating is on** and light any fires you have in the house. If you don't have time, fill the grate with church candles and light them for a cosy glow. This also works in the summertime when it's too hot to have a fire lit.



6. Unless it's an extremely bright day, **have your lamps lit upstairs**, and a mixture of overhead and low level lights lit downstairs.
7. **Create the right atmosphere** with low and relaxing music – this may well encourage your views to linger over their viewing.
8. Make sure your home **smells as good as it looks**: spray beds with a tiny spray of perfume, pop a tumble drier sheet in the bottom of your bins, and put a vanilla pod in the oven on a low heat for a subtle homely scent. If you don't have one, try some drops of vanilla or lemon juice in a bowl of water and put that in the oven.
9. **Raid your garden** for some greenery and colour, and arrange in vases. Even in winter, you can usually find some sprigs of foliage to add some life and interest to your home.
10. Finally – **give yourself a mini-makeover!**
Make sure your outfit is smart, your shoes are clean (never slippers!) and you are well-groomed and looking professional. Your image should reflect that of your home – neat, well-kept and stylish.

Keep these 10 Top Tips taped on the inside of a kitchen cupboard, so you can implement them quickly, and make sure your family is well-trained so they can leap into action when required!



"I have already recommended Drewery to my friend. They were very helpful and efficient. I couldn't have wished for a better service."

How do I get in touch?



Tom Ferguson



James King



Clive Lingord



Hayley Long



Paul Long



Tommy Breeds



Erica Lewis

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